



NATURAL LIP – Lip Intense Pastilles **Ready to use Natural lipstick base**

PROPERTIES

This 100% vegetable base helps to formulate your balms, lipsticks and lip pencils quickly and readily. Simply melt it to add dyes, perfumes and actives, then pour it into the packaging or mold of your choice. Playful and easy to use, this base will allow you to easily perform usually long and complex preparations.

Stimulated by the fast lifestyle of new generations, cosmetic experts must accelerate the formulation development process.

NATURAL LIP - Lip Intense Pastilles has been designed and developed with this concept in mind in order to satisfy these new trends.

NATURAL LIP - Lip Intense Pastilles is a natural solution to creativity and effectiveness required by the new generation of modern cosmetics.

NATURAL LIP - Lip Intense Pastilles is a 100% natural ingredient, Cosmos approved, Palm free and vegan compliant. This natural lipstick base has been developed to facilitate formulation work and improve the cost effectiveness of finished products.

NATURAL LIP - Lip Intense Pastilles is rich in Sapote butter which is a source of triterpene alcohols, sterols, omega 6 and 9. Sapote butter is a sustainable active butter and has shown protective properties. Sapote butter strengthens the hydrolipidic film, helps to maintain elasticity, suppleness and hydration of the skin.

NATURAL LIP - Lip Intense Pastilles provides a matt and long-lasting colour with a soft & velvety finish.

NATURAL LIP - Lip Intense Pastilles helps to stabilise formulas

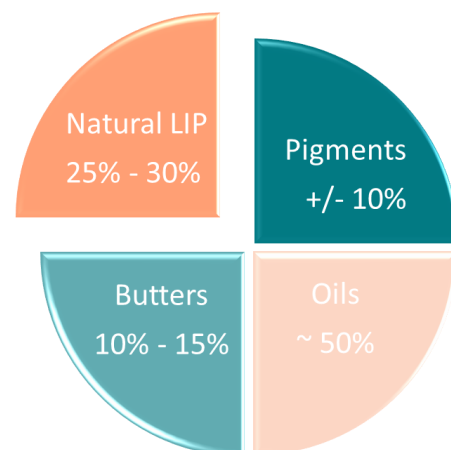
COSMETIC APPLICATIONS

How to use:

- Select your % of Natural LIP base to adjust the hardness of the stick in accordance with the % of pigments
- Butters will enhance the softness and richness of the stick.
- Pre-disperse your pigments into suitable oil.

Level of use : 25% - 30%

Applications: Lip Balm, Lipstick



TECHNICAL DATA

Appearance: Pellets - Ivory to pale yellow

Melting Point: 65°C –75°C

INCI : Pouteria Sapota Seed Butter (and) Butyrospermum Parkii Butter (and) Rhus Succedanea Fruit Cera (and) Copernicia Cerifera Cera (and) Tocopherol